



AFRICAN LOTTERIES ASSOCIATION CONGRESS

01 - 03 July 2019, Casablanca, MOROCCO

PROGRAM

Monday, July 1st, 2019

Accommodation & Venue:

BARCELO HOTEL

Address : 44 Boulevard d'Anfa, Casablanca 20000, Morocco

Phone Number: +212 5 22 20 80 00

18H00 Opening of the exhibition space / Working documents handed over to participants at the welcome desk in the hotel lobby.

19H00 Welcome cocktail at the hotel

20H00

Dinner at the Barcelo Hotel





Tuesday, July 2nd, 2019

09H00 - 09H10

Introduction

Sylvère-Henry Cissé – Moderator

09H10 - 09H30

Welcome addresses :

- **Amadou Samba Kane**, CEO LONASE, ALA President
- **Rebecca Hargrove**, President & CEO Tennessee Education Lottery, WLA President
- **Younes El Mechrafi**, CEO Marocaine des Jeux et des Sports, ALA General Secretary, Chair of the WLA Audit Committee

09H30 - 10h00

Keynote

- **Alexandre Kateb**, Economist and international consultant specialized in emerging markets

10H00 - 11H15

The challenges of the gaming industry

- **Rebecca Hargrove**, President & CEO Tennessee Education Lottery, WLA President
- **Jean-Luc Moner-Banet**, CEO Loterie Romande, Switzerland, Chair of the WLA Sports Betting Integrity Committee
- **Stephane Pallez**, CEO Française des Jeux, 1st Vice-President EL
- **Andreas Kötter**, CEO WestLotto, Germany, Chair of the WLA Illegal Lotteries and Betting Committee

11H15 – 11H45 **Coffee Break**

11H45 - 12H45

Successful Business Models

- **Fabio Cairoli**, Chairman & CEO Lottomatica
- **Aymeric Verlet**, International Director PMU France
- **Younes El Mechrafi**, CEO Marocaine des Jeux et des Sports
- **Stanislas Zeze**, CEO Bloomfield Investment Corporation





12H45 - 13H00

Discussions

13H00 - 14H30

Lunch

14h30 - 15h00

Keynote

Arouna Touré, Minister of Youth and Sport, Ex Minister of Digital Economy and Communication, Mali & Former CEO PMU Mali

15H00 - 16H15

Games of tomorrow

- **Yannis Stathis**, Group Product Sales Director, Intralot
- **Prathap Sam Prasad**, Joint Managing Director, Eagle Press Private Limited
- **Alexandre Qader**, Operations Director Cameroun, Editec
- **Sujit Lahiry**, Executive Director, Skilrock Technologies
- **Palani Ramasamy**, Director Games GI GAMES Co PTE Limited

16H15 - 16H45

Coffee Break

16h45 - 17h30

Digital transition, an inevitable phase?

- **Hicham Amadi**, CEO 2WLS
- **Driss Benomar**, CEO Alomra
- **Denis Daly**, Vice President Corporate Information Technologies Loto-Quebec
- **Gianfranco Allocca**, Head of Digital, Lottomatica
- **Philippe Vlaemminck**, Partner Pharumlegal

19H30 Departure by bus

20H00

**Dinner offered by ALA – A Ma Bretagne Restaurant
Boulevard de l'Océan Pacifique**





Wednesday, July 3th, 2019

09h00 - 09h30

Keynote

- **Amadou Diaw**, Saint Louis Forum President

09H30 - 11H00

Lottery, community and responsibility

- **Luca Esposito Poleo**, WLA Executive Director
- **Amadou Samba Kane**, CEO LONASE, ALA President
- **Giancarlo Sergi**, GLMS General Secretary
- **Vagelis Alexandrakis**, GLMS Deputy General Secretary
- **Virginie Pasnin**, Lottotech Mauritius
- **Jean Jacques Zaro**, Special Advisor to the CEO, LONACI, Ivory Coast

11H00 – 11H30

Coffee break

11H30 - 12H30

Engage & Inspire your ecosystem

- **Linda Magapatona-Sangaret**, International Marketing Expert, South Africa
- **Richard Bateson**, Senior Vice President, Camelot
- **Rebecca Hargrove**, President & CEO of the Tennessee Education Lottery, WLA President : *WILL presentation*
- **Jutta Buyse**, EL Deputy Secretary General

12H30 – 13H00

Keynote

Rania Belkahia, Africamarket Founder

13H00 – 13H15

Discussions and Conclusions

13H15 - 14H30

Lunch





14H30 – 17H00

General Assembly for ALA members

- ALA Moral and Activities Report
- Audit report
- Election of the new executive committee

17H00 - 17H30

Coffee Break

17H30 - 18H30

Meeting of the new ALA Executive Board

19h30 *Departure on foot or by bus*

20H00

Closing dinner offered by MDJS – Restaurant Le Rouget de l'Isle
16, rue Rouget de l'Isle - Villa Elise

