



## SPORTS BETTING SEMINAR

MONDAY 16 – WEDNESDAY 18 APRIL 2018

**Location : Hotel Palace d'Anfa**  
**171 Boulevard d'Anfa, Casablanca 20000**  
**Téléphone : +212 522 954 200**

### Monday 16 April 2018

19:00 : Presentation – Handover of working documents

20 :00 : Welcome dinner offered by ALA

### Tuesday 17 April 2018

09:00-09:20 : Welcome speeches:

**Mr. Amadou SAMBA KANE**, ALA Chairman, Chief Executive Officer, LONASE.

**Mr. Younes EL MECHRAFI**, ALA General Secretary, Chief Executive Officer, MDJS, hosting Lottery.

**Mr. Philip SPRINGUEL**, Executive Director, World Lottery Association

09:20 – 09:30 : Introduction, moderator Mr. **Christian KALB** (sports betting expert, CK Consulting)

### FIRST PART: Sports betting, current situation, opportunities and risks

09:30 – 09:50 Evolution of the worldwide sports betting market (**Christian Kalb**)

9:50 – 10:20: Sports betting future: Opportunities and new challenges (**Walter Watson**, Nederlandse Loterij, Chair of the sports betting working group, European Lotteries)

10:20-10:50 : Sports betting feedback : 3 concrete examples :

- PEROU by Mr. Alfredo Arriaga, Sports Betting Manager, Intralot Perou
- SENEGAL by Mr Mouhamadou Moustapha FALL, Director of the Network, LONASE
- COTE D'IVOIRE, Jean Jacques ZARO, Adviser to the General Manager, LONACI



10:50-11:15 : **Coffee Break**

11:15 – 11:45 : New sports betting risks (Presentation PRECRIMBET – European Commission survey) (**Pim Verschuuren**, Research fellow, Iris and Lausanne University + **Christian Kalb**)

## **SECOND PART: Manipulations of sports competitions and sports betting**

11:45 – 12:00 : Manipulation of sports competitions (**Christian Kalb**)

12:00 - 12:30 : **Philippe Ménard**, Police Superintendant, Chief of « Central Service of Races and Games » (Ministry of Interior, France)

- Operating procedures of criminal organisations in sport and betting : Example of the football game Fréjus-Colomiers
- Criminal approaches, from the traditional way to modern style

12:30 – 13:00

- A concrete case: Calcioscommesse (**Pim Verschuuren**, Research fellow, Iris and Lausanne University + **Christian Kalb**)
- Prevention and education Video, Professional Football League (France)

**13:00-14:30 : Lunch**

## **THIRD PART: Concrete solutions to protect sport integrity**

14:30 – 14:45 : Panorama of possible options (**Christian Kalb**)

14:45 – 15:10 : Sponsorship and sport integrity : FDJ example with the Professional Football League (**Gilles Maillet**, Director, Sport Integrity, FDJ)

15:10 – 15:30 : International Olympic Committee and sport integrity. Focus on Africa (**Friedrich Martens**, Director, Manipulations of sports competitions Unit, International Olympic Committee)

15:30 – 16:30 : (**Cassandra Matilde Fernandes**, Senior Project Officer, KCOOS+, Council of Europe)

- How to sign the Council of Europe Convention against manipulations of sports competitions?
- KCOOS+ (Keep Crime Out Of Sport) and Africa



16:30 – 17:00 : GLMS in the service of Lotteries and Sport : Understanding GLMS (**Ludovico Calvi**, President, GLMS)

17:00-17:15 : Subscription terms to GLMS for an African Lottery

17:15 : End of first day seminar

19:00 : Assembly in front of the hotel

19:30 : Departure of buses to the Restaurant

20:00 : Dinner offered by MDJS





Wednesday 18 April 2018

## **FOURTH PART: Working together on operational tools to fight against the manipulations of sports competitions in Africa**

09:00 - 09:15 : Welcome speech : **Mr. Mustapha AZEROUAL**, Director of Sports, Ministry of Youth and Sport, Morocco

09:00 – 09:20 : An operational plan to protect sport integrity : The UNESCO / FDJ mission supported by MDJS (**Gilles Maillet**, Director, Sport Integrity, FDJ)

09:20 – 09:40 : The Dutch Football Federation (KNVB), a leader regarding sport integrity (**Walter Watson**, Nederlandse Loterij, Chair of the sports betting working group, European Lotteries)

09:40 – 10:30 : Presentation of possible options for an ALA sports betting code of conduct (**Christian Kalb**). Interactive discussion with the floor.

10:30 – 11:15 : Panel of technical suppliers : How to optimise « sports betting fixed odds risk management » : 4 solutions adapted to Lotteries requirements (Intralot, FDJ-LVS, EDITEC, LUDWIN)

### **11:15-11:45 : Coffee Break**

11:45 – 12:10 : Sports Diplomacy: Which Challenges for tomorrow ? (**Pim Verschuuren**, Research fellow, Iris and Lausanne University)

12:10 – 13:00 : Summary of « ALA Code of Conduct » discussions.

Determination of an agreed common position on sports betting and sport integrity – The ALA Declaration from Casa (Debates and discussions)

13:00 : Closing of Seminar

### **13:00-14:30 : Lunch**